



UNIVERSITÀ DEGLI STUDI DI BERGAMO

Department of Foreign Languages, Literatures and Cultures

Master's Degree in Planning and Management of Tourism Systems

Class n. LM 49 – Progettazione e Gestione dei Sistemi Turistici

**HOW THE TITLE OF “CAPITALS OF CULTURE”
COULD EMPOWER THE FUTURE PERSPECTIVE OF A
CITY: BRESCIA AND BERGAMO 2023**

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Master's Degree Thesis

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