



UNIVERSITÀ DEGLI STUDI DI BERGAMO

Department of Foreign Languages, Literatures and Cultures  
Master's Degree in Planning and Management of Tourism Systems  
Class n. LM 49 – Progettazione e gestione dei sistemi turistici

**DESTINATIONS IN VAL SERIANA AND VAL  
BREMBANA IN A TIME OF PANDEMIC.  
A COMPARATIVE WEB PRESENCE ANALYSIS**

Supervisor:

Professor Roberto Giovanni Romano Peretta

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Master's Degree Thesis  
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