



# UNIVERSITÀ DEGLI STUDI DI BERGAMO

Department of Foreign Languages, Literatures and Cultures

Master's Degree in Planning and Management of Tourism Systems

Class n. LM-49 - Progettazione e gestione dei sistemi turistici

**#contemporaryart**

## **Social Media Communication of Contemporary Art Galleries and Museums in Milan**

Supervisor:

Professor Roberto Romano Giovanni Peretta

Co-supervisor:

Professor Raffaella Pulejo

Master's Degree Thesis

Alessia LEVATI

Identification n. 1027463

ACADEMIC YEAR 2018 / 2019