

WEB PRESENCE EVALUATION

SARDEGNATurismo

<https://www.sardegnaturismo.it/>

Quality evaluation performed by Caccia Martina,
Camanini Chiara, Carlessi Sara, Di Palma Dora,
Olivari Silvia, Ponti Rebecca, Rigon Sara, Salomone
Benedetta, Vavassori Sofia, Zanotti Daniela



https://www.youtube.com/watch?v=M3KJnnv241M&ab_channel=VisitSardinia

Analysis based on the 7Loci meta-model:

INTRODUCTION

2. WHO? IDENTITY - Benedetta Salomone

3. WHAT? CONTENT - Silvia Olivari, Sara Rigon

4. WHY? SERVICES - Sara Carlessi, Chiara Camanini

5. WHERE? INDIVIDUATION - Sofia Vavassori, Rebecca Ponti

6. WHEN? MANAGEMENT - Daniela Zanotti

7. HOW? USABILITY - Martina Caccia, Dora Di Palma

8. CONCLUSIONS

INTRODUCTION

SARDINIA



- capital: Cagliari
- area: 24,090km²
- population: 1 624 216
- municipalities: 377
- metaphorically described as a microcontinent



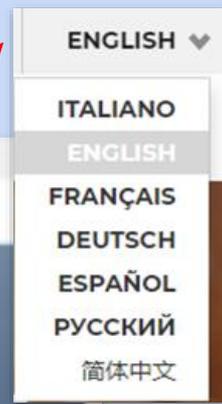
The island's most iconic civilization is the indigenous Nuragic, which flourished from the 18th century BC to either 238BC or the 2nd century AD in some parts of the island



From “Mare e Sardegna”, 1921, written by the british writer, D.L. Lawrence

IDENTITY - WHO?

Destination image



PICKED JUST FOR YOU

Ideas for an unforgettable holiday



EAT WELL

Cannonau and live to be a hundred

WELLNESS EXPERIENCE

Sardinia, wellness naturally

- well organized and easy readable
- no dominant colours
- images as background

PLACES OF THE HEART

After you discover them, they will be yours forever



SOUTH

Cagliari



SOUTH

Villasimius



WEST

Golfo di Oristano
(Oristano Gulf)



THINGS TO DO

With full freedom, open your arms and heart. You are free to scuba dive in the most crystalline waters, practice the most extreme sports, travel in time by visiting places and monuments from a mysterious past and begin a trip within the trip surrounded by inimitable meals and flavours.

Home > Things to do

THEME



DISCOVER THE HISTORY

The silent voice of the Orgosolo murals



DISCOVER THE HISTORY

The Stonehenge of the Mediterranean



WELL-BEING EXPERIENCE

Stones and water, ancient sources of well-being

- After you discover them, they will be yours forever

- Unique and unexpected experiences

- Ideas for an unforgettable holiday

→ you - targeted
→ appealing

Destination geographical position

place Utilizza la mia posizione

ATTRAZIONI

EVENTI

ALLOGGI

Tipologia Attrazione

- Places (358)
- Sea
- Architecture (275)
- Nature (97)
- Museums
- Archaeology
- History and culture (6)
- Entertainment (1)

THINGS TO DO PLACES TO SEE LEARN ABOUT SARDINIA ORGANIZE YOUR TRIP

HOW TO ARRIVE IN SARDINIA THE WEATHER IN SARDINIA

HOW TO GET AROUND SARDINIA DISABLED TRAVELLERS

TRAVELLING SAFELY PRACTICAL ADVICES

HEALTHCARE

WHERE TO SLEEP

EXPLORE

→ zooming in/out to discover the geographical position of Sardinia

→ where attractions, events and accommodation are located

Personalisation

Personalisation

→ focus on the activities you can experience rather than gathering them in target-oriented categories

TOPIC	TIPO DI VACANZA
<input type="checkbox"/> Looking back to the past	<input type="checkbox"/> Seaside tourism
<input type="checkbox"/> Tradition	<input type="checkbox"/> Entertainment
<input type="checkbox"/> Language	<input type="checkbox"/> Physical activity (sport, fitness, on the move)
<input type="checkbox"/> Craftsmanship	<input type="checkbox"/> Relaxation and wellness
<input type="checkbox"/> Music	<input type="checkbox"/> Food and wine
<input type="checkbox"/> Nature	<input type="checkbox"/> Cultural holiday
<input type="checkbox"/> Culinary traditions	<input type="checkbox"/> Nature
<input type="checkbox"/> Architecture	

THEME
<input type="checkbox"/> Beach life
<input type="checkbox"/> Outdoor activities
<input type="checkbox"/> Discover the culture
<input checked="" type="checkbox"/> Eat well
<input type="checkbox"/> Wellness experience

In the sections:

THINGS TO DO

PLACES TO SEE

LEARN ABOUT SARDINIA

ORGANIZE YOUR TRIP



EAT WELL



EAT WELL

Cannonau and live to be a hundred

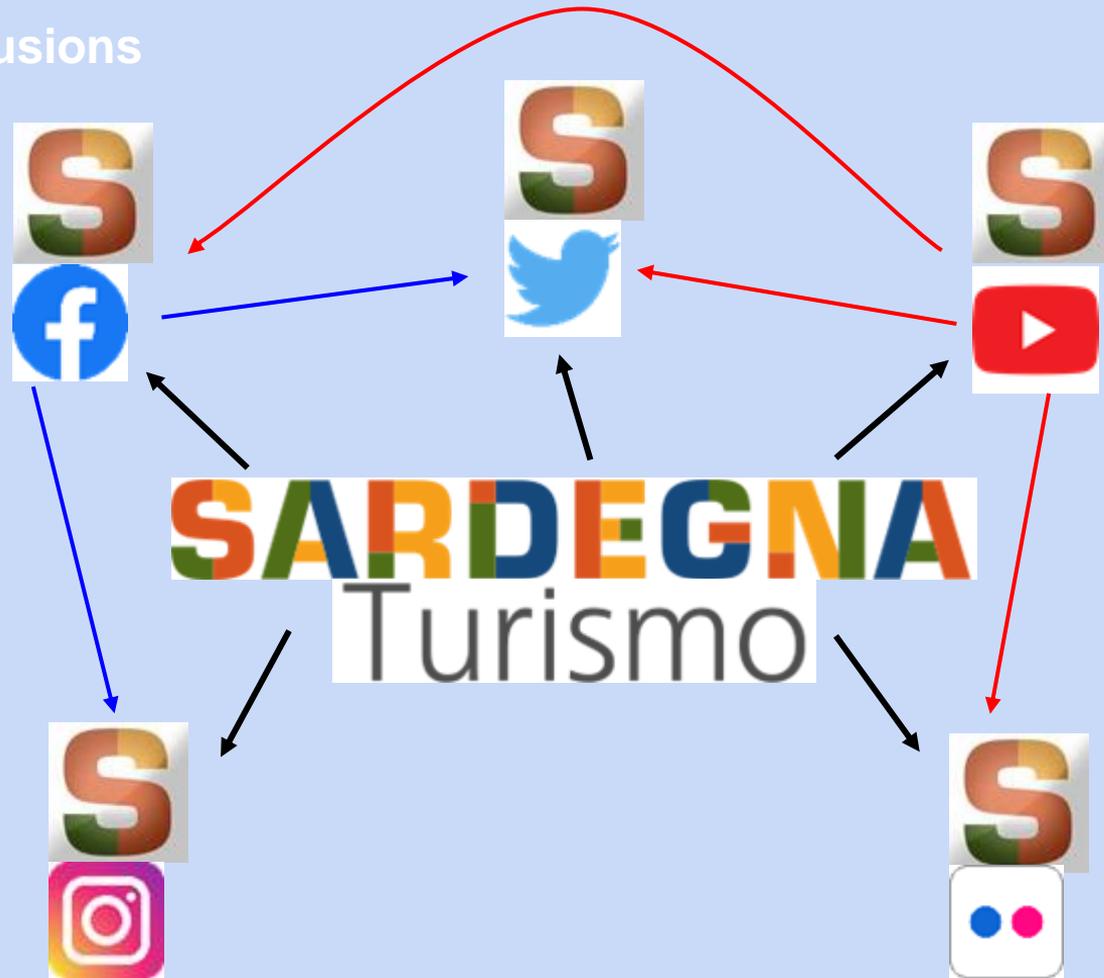


EAT WELL

Gironno, where food distinguishes and tells the story of an area



Conclusions



- same profile picture
- specific identity
- identification of the network of Sardegna Turismo is easier for the tourist

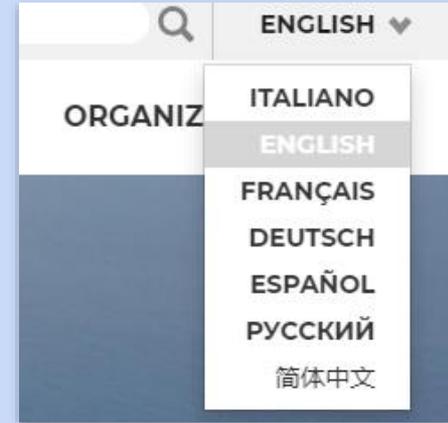
CONTENT - WHAT?



HOW TO ARRIVE IN SARDINIA

By ship or airplane, you can go to Sardinia all year long. Organize your trip here, consult the map with the most important ports and airports and the links with all the information you need. We are waiting for you!

The website fulfills the most of the **managers' needs** included in the marketing and development plan called ***“Destinazione Sardegna 2018-2021 Piano Strategico di Sviluppo e Marketing Turistico della Sardegna”***



ENGLISH ▼

ORGANIZ

ITALIANO

ENGLISH

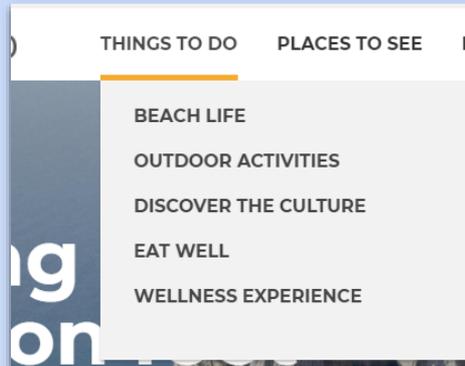
FRANÇAIS

DEUTSCH

ESPAÑOL

РУССКИЙ

简体中文



THINGS TO DO

PLACES TO SEE

BEACH LIFE

OUTDOOR ACTIVITIES

DISCOVER THE CULTURE

EAT WELL

WELLNESS EXPERIENCE

SARDINIA THE WHOLE YEAR ROUND

Every month, unique and unexpected experiences on your vacation



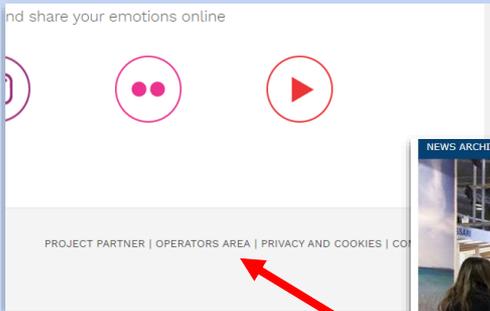
September

October

November

December

Info on Managers



The website <http://operatori.sardegnaturismo.it/en> is especially addressed to tour operators working in or with Sardinia.

NEWS ARCHIVE | HOW TO USE THIS SITE | CONTACT US | IT | EN

PROJECT PARTNER | OPERATORS AREA | PRIVACY AND COOKIES | CO

ULTIME NOTIZIE

- 01.08.2013 - communication campaign
- 10.05.2013 - environmental tour guides: list of eligible candidates for the qualifying examination
- 10.05.2013 - travel agency technical manager – written test
- 10.05.2013 - open monument days 2013
- 10.05.2013 - tour operator area now online
- 10.05.2013 - tourism: an integrated platform for tourism development

USER AREA

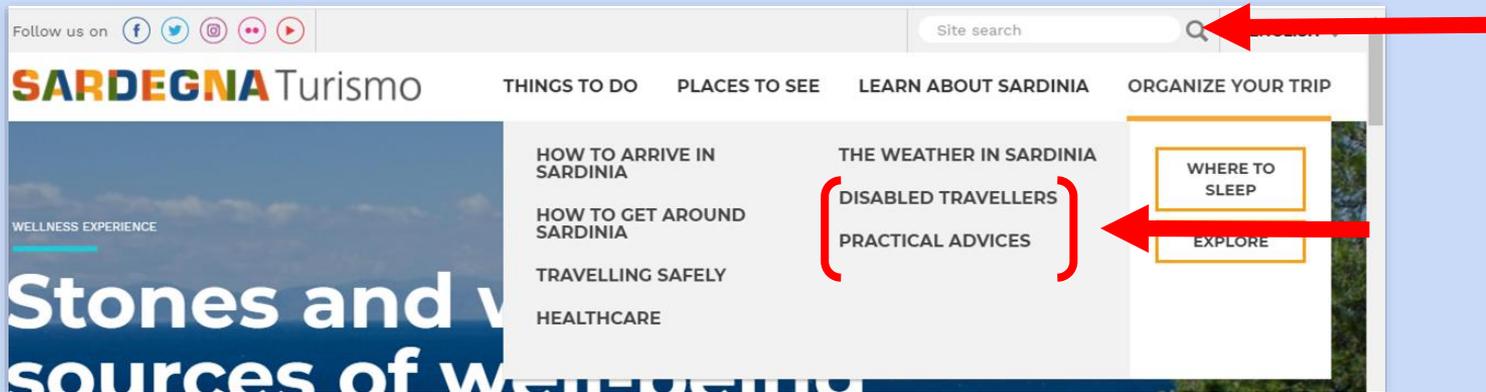
- LOGIN
- RECOVER PASSWORD
- REGISTER

AREA OPERATORI

The new platform designed for tour operators working in or with Sardinia. You can find the full range of info on promotional events, projects, calls, sector fairs, subsidies, territorial outreach and marketing initiatives. Register to access our online services and

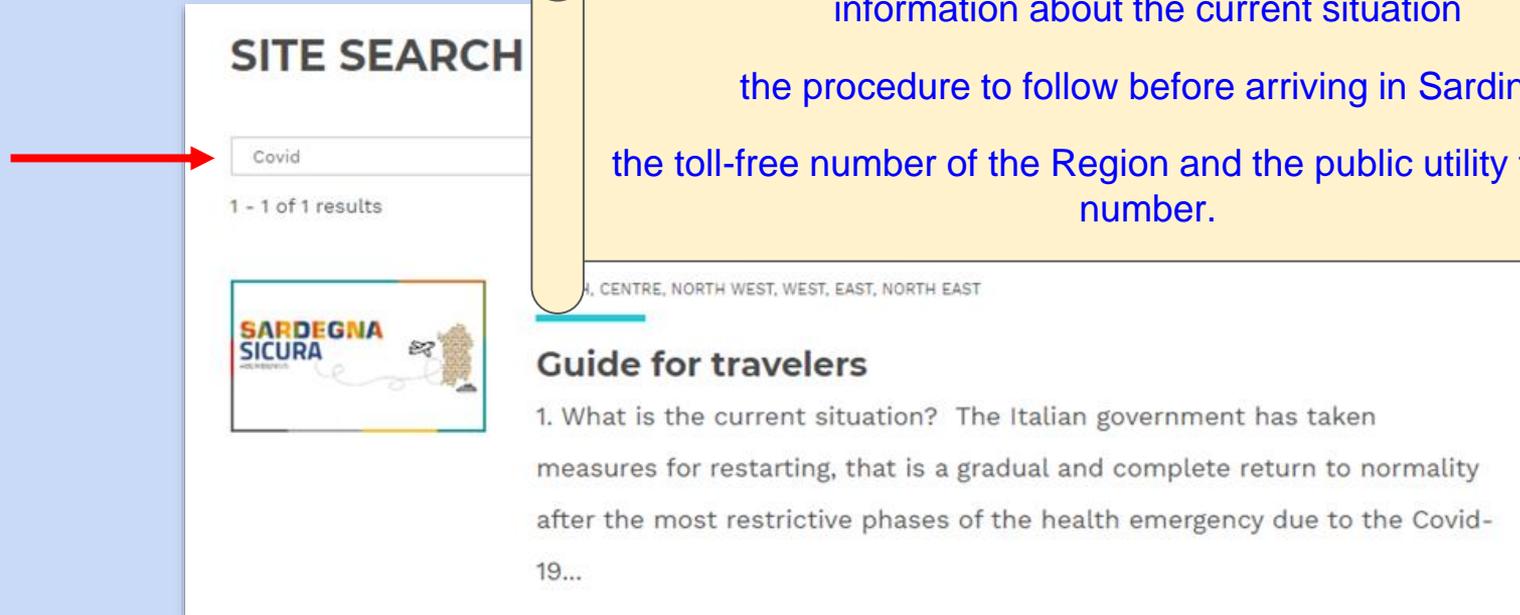
This platform provides information about events, sector fairs and subsidies. **BUT** the website is not updated.

Users' content compliance



- The website is well structured;
- It's a source of recommendations and practical advices;
 - There is a specific section for disabled travellers;
- Other categories of people (such as people travel with dogs or elder people) can find more useful information through the search bar;
 - Texts are provided in several languages.

Insight about Covid-19 pandemic



SITE SEARCH

Covid

1 - 1 of 1 results

SARDEGNA SICURA

...I, CENTRE, NORTH WEST, WEST, EAST, NORTH EAST

Guide for travelers

1. What is the current situation? The Italian government has taken measures for restarting, that is a gradual and complete return to normality after the most restrictive phases of the health emergency due to the Covid-19...

information about the current situation

the procedure to follow before arriving in Sardinia

the toll-free number of the Region and the public utility telephone number.

Links

FOLLOW US

Discover the story of our island and share your emotions online



La Sardegna cresce con l'Europa
Progetto cofinanziato dall'Unione Europea



PROJECT PARTNER | OPERATORS AREA | PRIVACY AND COOKIES | CONTACT

NEARBY HOTELS AND ACCOMMODATIONS

SA DOMO DE SU RE

BED AND BREAKFAST



TORRALBA

1 km

SIGNORA FRANZISCHINA

BED AND BREAKFAST



COSSOINE

2 km

VECCHIO FRANTOIO

BED AND BREAKFAST



BONNANARO

2 km



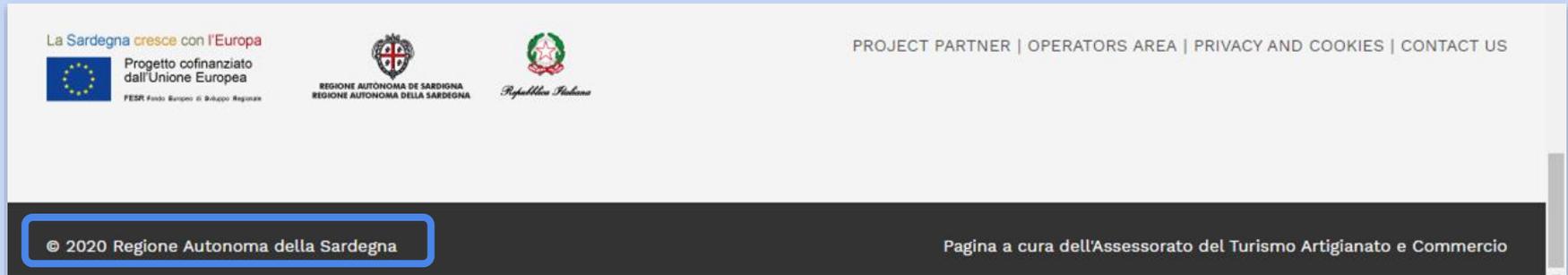
Getting around with public transport

The railway line connects Cagliari with Sassari, Porto Torres, Golfo Aranci, Iglesias and Carbonia. Buses connect all locations, including the smaller ones. In major cities there are special lines of urban transport. In the case of long journeys you will need to change your means of transport - check the site <http://www.sardegnamobilita.it/> for timetables, travel times and connections.

Link di riferimento:

Regional transport website
<http://www.sardegnamobilita.it/>
Cagliari city transport company
<http://www.ctmcagliari.it>
Regional transport company
<http://www.arst.sardegna.it>

Sources copyright

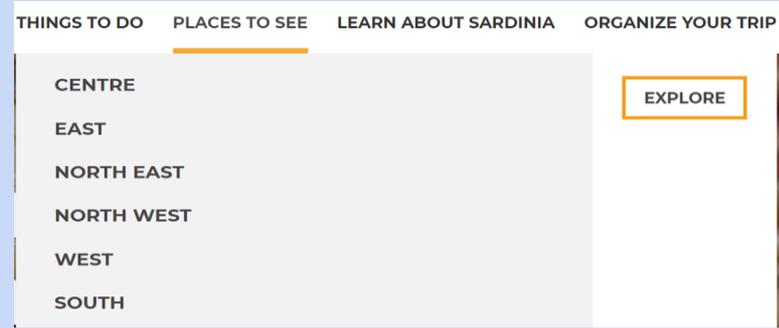
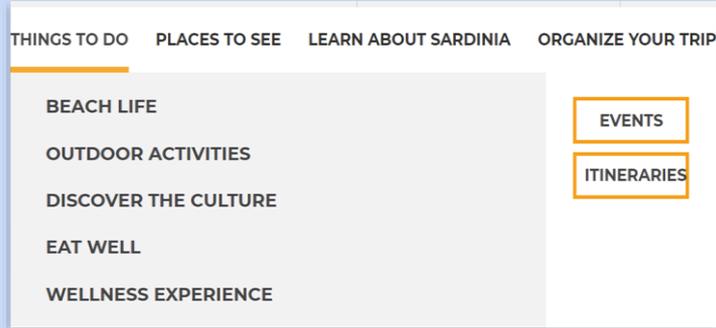


The screenshot shows a website footer with a white background and a dark grey bar at the bottom. On the left, there are logos for the European Union, the text 'La Sardegna cresce con l'Europa', 'Progetto cofinanziato dall'Unione Europea', and 'FESR Fondo Europeo di Sviluppo Regionale'. In the center, there are logos for the 'REGIONE AUTONOMA DE SARDEGNA' and 'Repubblica Italiana'. On the right, there are navigation links: 'PROJECT PARTNER | OPERATORS AREA | PRIVACY AND COOKIES | CONTACT US'. The dark grey bar at the bottom contains the copyright notice '© 2020 Regione Autonoma della Sardegna' on the left and 'Pagina a cura dell'Assessorato del Turismo Artigianato e Commercio' on the right.

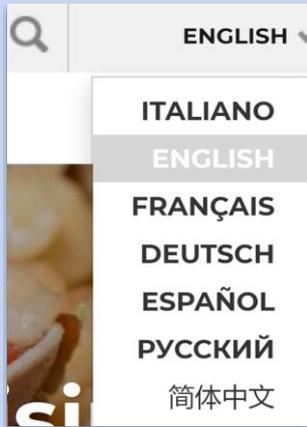
The website declares the copyright at the bottom of the page both in the text “© 2020 Regione Autonoma della Sardegna” and in the legal advice.

All Rights Reserved in terms of texts, picture and graphics.

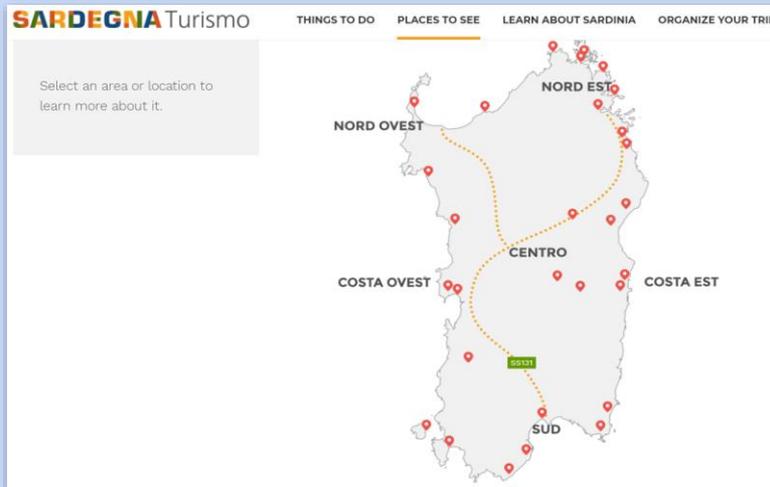
Info content



The “Sardegna Turismo” website has four main sections.



The website is thought for italian and foreign tourists thanks to the possibility to translate in seven different languages the content.



There's a map in "*Places to see*" section that allows visitors to quickly check the most suitable place for their holiday.

Media content

PICKED JUST FOR YOU

Ideas for an unforgettable holiday



CRAFTSMANSHIP
Patterns and textures of the soul

OUTDOOR ACTIVITIES
Sliding gently from the river to the sea

WELLNESS EXPERIENCE
Sardinia, wellness naturally

EAT WELL
Cannonau and live to be a hundred

SARDINIA THE WHOLE YEAR ROUND

Every month, unique and unexpected experiences on your vacation



September October November December

GENERATE NEW IDEAS!

PLACES OF THE HEART

After you discover them, they will be yours forever



SOUTH
Cagliari

SOUTH
Villasimius

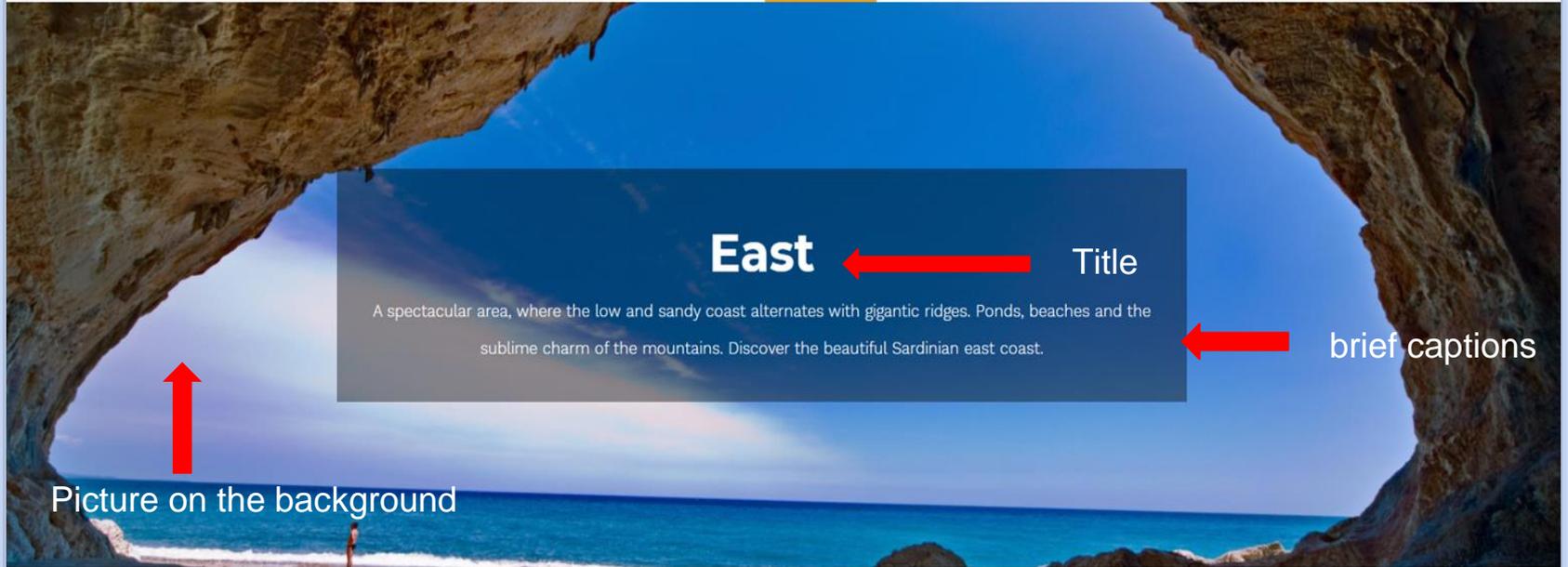
WEST
Golfo di Oristano (Oristano Gulf)

CENTRE
Gennargentu

NORTH WEST
Alghero

NORTH EAST
Olbia

In the homepage, you can have a look at some specific places, activities and events recommended in these three sections.



East

Title

A spectacular area, where the low and sandy coast alternates with gigantic ridges. Ponds, beaches and the sublime charm of the mountains. Discover the beautiful Sardinian east coast.

brief captions

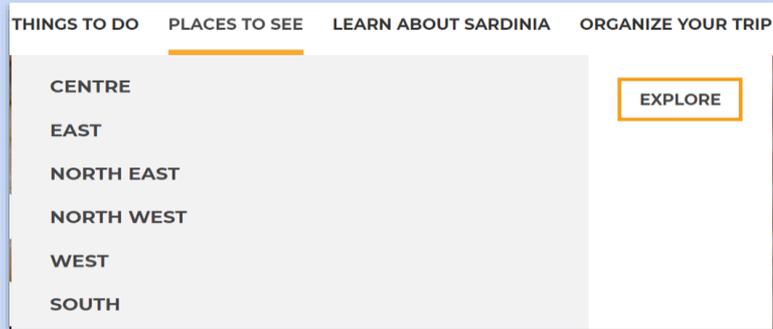
Picture on the background

Home > Places to see > East

description

The eastern coast of Sardinia, alternating low shores and golden inaccessible cliffs overlooking a turquoise sea, stretches for kilometres. Wild sheep, donkeys and wild boar roam freely in the woods of strawberry trees, holly oaks and oaks in the **Supramonte**, secretly watched by the royal eagle, which nests on the highest peaks. Visit **Posada**, one of Sardinia's most beautiful towns, its ancient **Castello della Fava** and famous, award winning beaches.

Events

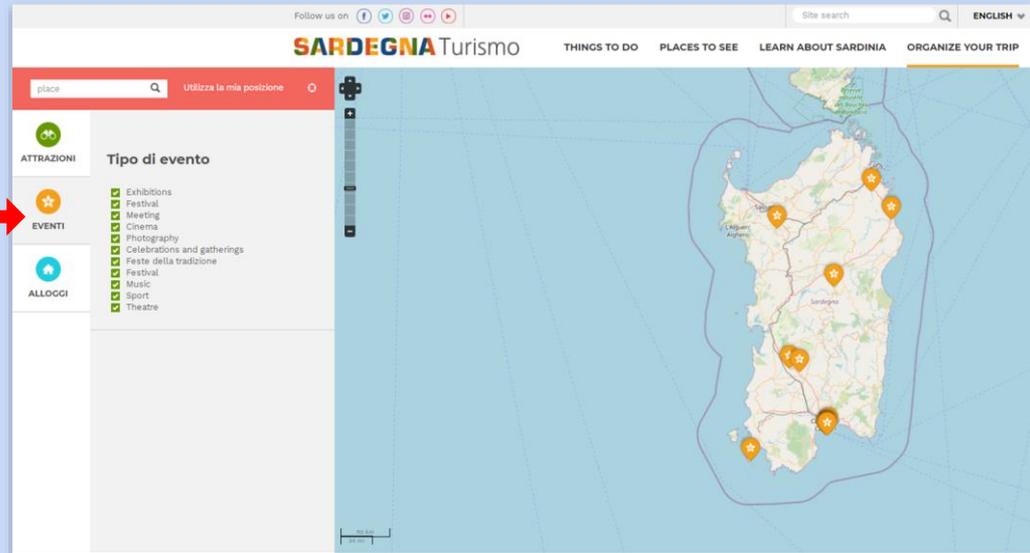


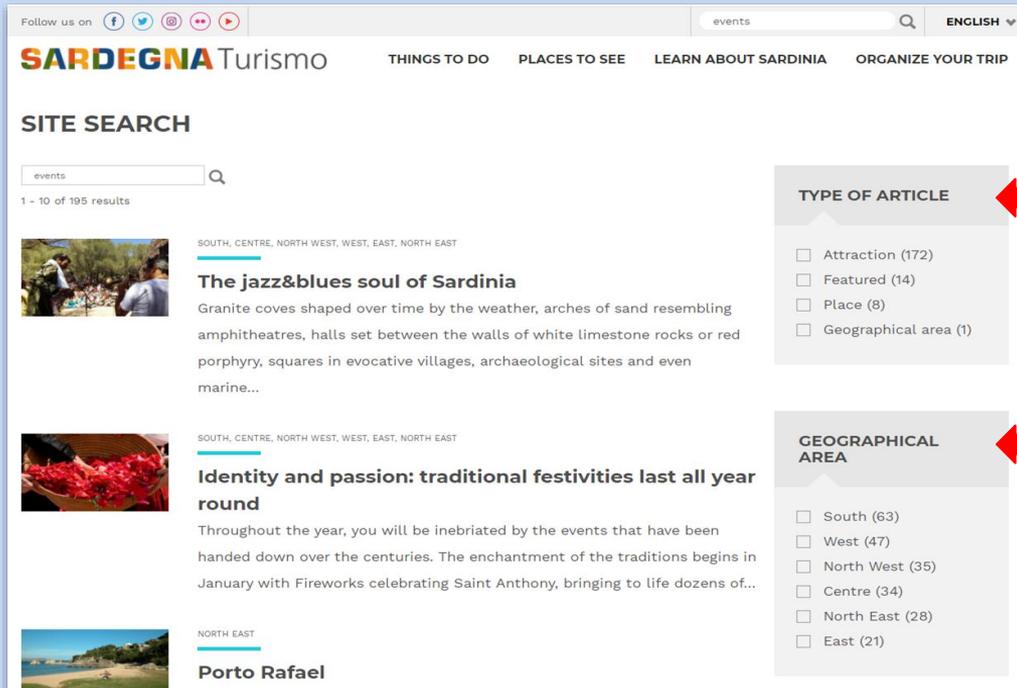
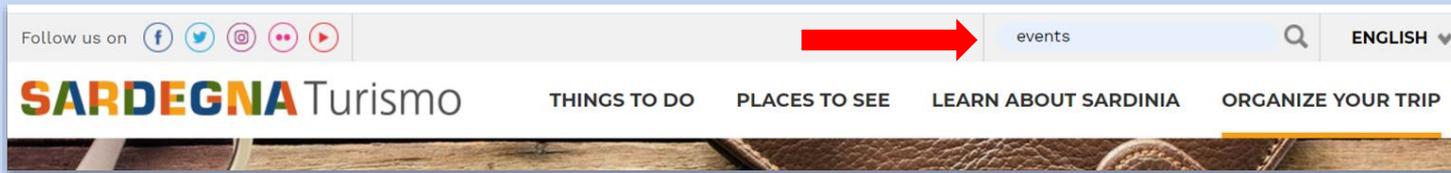
Visitors can find the upcoming events by entering “Places to see” section, choosing the favourite geographical area and scrolling down to the end of the page.





Visitors can also find events by clicking on “*Organize your trip*”, “*Explore*” and then a window will open with a map of Sardinia. Just select “*Eventi*” on the left.





Another way to check the events is to go to the “*Search site*”, write down “*Events*”, click on the hand lens and the new page will show all the events. Visitors can also put a tick on the preferred type of article and geographical area.

SERVICES - WHY?

Weather

Meteo: the website doesn't provide daily or weekly weather forecasts

However, the section Weather in Sardinia, allows people to get general information about the climate throughout the year

THE WEATHER IN SARDINIA

A lot of sunlight and little rain, in Sardinia you will get the chance to enjoy temperate Mediterranean island weather. Sea breezes mitigate the summer heat along the coasts, and the temperature never goes below zero even in winter. In the inland areas, the temperature is lower by a few degrees and it snows on the mountains in the cold season. Rain is rare everywhere, especially in the summer.



Winter



Summer



Spring



Autumn

Transport

Link di riferimento:

Regional transport website

<http://www.sardegnamobilita.it/>

Cagliari city transport company

<http://www.ctmcagliari.it>

Regional transport company

<http://www.arst.sardegna.it>

PUBLIC TRANSPORT

THINGS TO DO	PLACES TO SEE	LEARN ABOUT SARDINIA	ORGANIZE YOUR TRIP
		HOW TO ARRIVE IN SARDINIA	THE WEATHER IN SARDINIA
		HOW TO GET AROUND SARDINIA	DISABLED TRAVELLERS
		TRAVELLING SAFELY	PRACTICAL ADVICES
		HEALTHCARE	

WHERE TO SLEEP

EXPLORE



Olbia Airport

The airport is located south of the city of Olbia, 10 minutes away from downtown. It is named Costa Smeralda, after the famous tourist resort in the Gallura; it is an intense hub of international tourist movement that characterizes the northeast of the island.

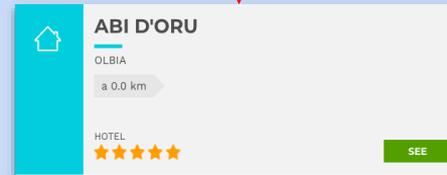
Website:

►[Olbia Airport](#) ►

E-commerce



A list of structures is given, each of them address users to the accommodation website.



telephone:
fax:
sito web: <http://www.hotelabidoru.it>
email: ghad@pec.it

In terms of transport, it is possible to purchase bus tickets through the *CTM bus finder app*.



Privacy and Security

Privacy and cookie

[Home](#) > [Privacy and cookie](#)

Privacy

The Sardinia Region ensures that the processing of personal data received via email or electronic forms, including during registration, complies with the provisions of current legislation on privacy (Legislative Decree No. 196 of June 30, 2003, effective from January 1, 2004).

They will not be given to third parties, and shall be used exclusively for communications regarding the website and its content and for the eventual transfer of information on topics relevant to website content.

Personal data will be used exclusively for carrying out activities referred to in Article 18 of the Privacy Code, for which the consent of the interested party is not required.

The rights of the interested party are those specified in Article 7 of the Privacy Code and may be exercised by informal request, via registered letter, fax or email (Article 9 of Legislative Decree No. 196 of June 30, 2003) to the owner or manager. The data controller is the President of the Regional Council, located in Viale Trento, 69-09123 Cagliari; the data processors are the executives of the competent bodies, which the interested party may contact to request information regarding solely personal information.

Cookies

OK, I AGREE

NO, GIVE ME MORE INFO



As soon as the user enters, he/she is required to accept the cookies, which can be used to track his/her movements within the site.



PROJECT PARTNER | OPERATORS AREA | **PRIVACY AND COOKIES** | CONTACT US

Note legali

Home > Note legali

Premessa La Regione Sardegna vuole offrire, con questo sito, un'informazione il più possibile aggiornata, precisa e accessibile a chiunque desideri conoscere meglio le caratteristiche del territorio, la cultura e la realtà amministrativa. I contenuti del sito possono talvolta non essere esaurienti ed aggiornati, nonostante l'impegno della redazione.

Tutti i testi, i suoni, le fotografie, i filmati, la grafica e il software presenti all'interno di questo sito sono protetti ai sensi delle normative sul diritto d'autore, sui brevetti e su quelle relative alla proprietà intellettuale. I marchi, le denominazioni e le ditte menzionati all'interno di questo sito appartengono ai rispettivi proprietari o titolari e possono essere protetti da brevetti e/o copyright concessi o registrati dalle autorità preposte. Possono quindi essere scaricati o utilizzati solo per uso personale e non commerciale: pertanto nulla, neppure in parte, potrà essere riprodotto, modificato o rivenduto per trarne profitto. I contenuti del sito non hanno valore legale, occorre fare riferimento ai testi adottati ufficialmente e pubblicati nell'edizione su carta del Bollettino Ufficiale della Regione Sardegna e della Gazzetta Ufficiale. Ricordiamo inoltre che in caso di discordanza questi ultimi prevalgono sui testi pubblicati nel sito.

"They (personal data) will not be given to third parties, and shall be used exclusively for communications regarding the website and its content and the eventual transfer of information on topics relevant to website content".

<https://www.sardegnaturismo.it/it>

The site also guarantees an https protocol.

PARTNER DEL PROGETTO | AREA OPERATORI | NOTE LEGALI | PRIVACY E COOKIE
| CONTATTI

PROJECT PARTNER | OPERATORS AREA | PRIVACY AND COOKIES | CONTACT US



Georeferenced map

The user can search what he/she needs according to three sections: attractions, events and accommodation.



ATTRAZIONI

Per visualizzare le attrazioni minori specifica una località.



EVENTI



ALLOGGI

Tipologia Attrazione

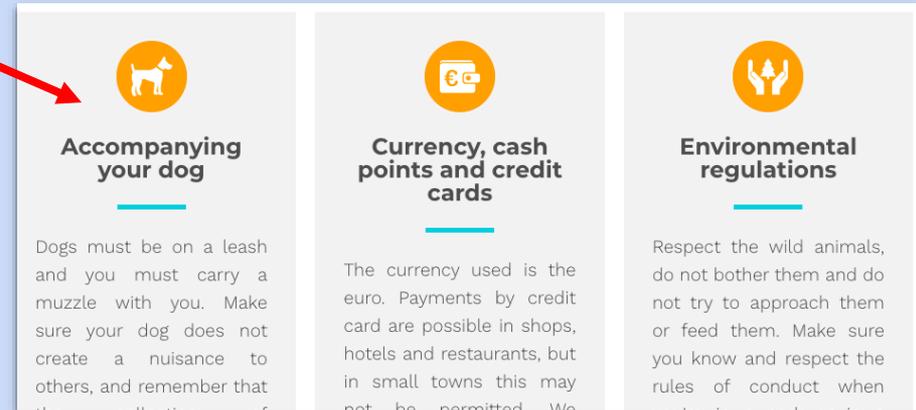
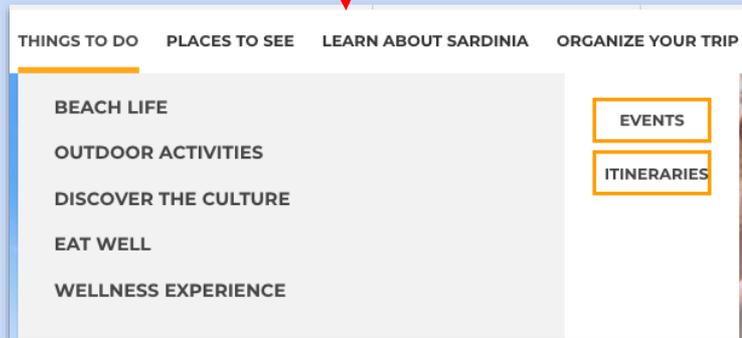
- Places
- Sea
- Architecture
- Nature
- Museums
- Archaeology
- History and culture
- Entertainment



For each section, the user can also choose the features that are included based on his/her interests.

Needs

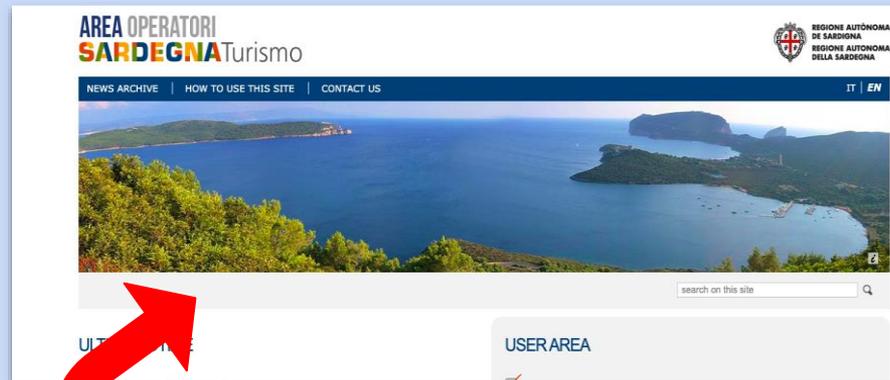
Users' needs are partially fulfilled: the site provides a lot of activities related to different targets, informs the users about the events and it gives additional information



Managers' needs are partially fulfilled



The website page is engaged in communication through social networking to keep the users in contact with them in an easier way.



...also, there is the possibility to access to the operators area

WHERE? - INDIVIDUATION

Domain name:
clear and easy to remember. It's proved by "who.is" that the site is official

Search engine: **first position** on Google, Bing and Explorer with the **keyword** *Sardinia Tourism*

Sardegnaturismo.it's top competitors are:
sardegna.com,
sardegnaicultura.it,
paradisola.it,
sardegnaiblog.it

www.sardegnaturismo.it > ... ▼ Traduci questa pagina
Sardinia
Informazioni utili per le vacanze in Sardegna. Scopri su territorio, la cultura, gli eventi e organizza le tue vacanze
How to arrive in Sardinia · Learn about Sardinia · The





Date: November 17 2020

Google PageRank: **5/10**

cPR Score: **5.9/10**

Domain Authority: 65/100



Engagement

Total Visits **138.65K**

▼ 16.18%

Global Rank ⓘ

Worldwide

▼ **264,267**



Contatti

Home > Contatti

La Redazione invita tutti gli utenti a fornire notizie, eventi immagini ad integrazione dei contenuti presenti nel portale e a chiedere informazioni sul mondo del turismo in Sardegna, inviando una mail a questo indirizzo: sardegnaturismo@regione.sardegna.it.

Ricordiamo che per prenotare un soggiorno si possono contattare direttamente le strutture ricettive e tutti gli operatori abilitati presenti nella sezione "Organizza la vacanza" dentro dormire e nell'annuario degli hotel e dei camping.

Assessorato del Turismo, Artigianato e Commercio

Assessorato del Turismo, Artigianato e Commercio
viale Trieste, 105 09123 - Cagliari
email: sardegnaturismo@regione.sardegna.it

Communication among users: e-mail is the only contact provided.

Users can also communicate thanks to **social networks** linked to the website

Basic and offline communication are not provided directly on the site because the page is handled by Assessorato del Turismo, Artigianato e Commercio



#visitsardinia

#sardegnaturismo

	Facebook	Instagram	Twitter	Flickr	Youtube
Likes/Views	56.189 total	average 532	average 20 per tweet	115.000 total views	277.000 most viewed
Followers	58.950	10.153	19.811	141	1580
Languages	Italian	Italian	Italian	Italian	Italian
Engagement	High (A post per 1-2 days)	Medium (5.35%)	Low (Everyday a tweet or a retweet)	Low	Low
Last updated	05/11/2020	15/08/2020	06/11/2020	02/02/2012	March 2020



@visit.sardinia
10K and good
engagement rate

@Visit Sardinia
58K and high
engagement rate



Instagram

Cerca

Accedi Iscriviti

visit.sardinia Segui

176 post 10,2mila follower 512 profili seguiti

Visit Sardinia
Sardinia Tourism Official Account (Italy)
#visitsardinia #sardegnaturismo to give us permission to repost here, on Facebook and Twitter
www.sardegnaturismo.it

OUTDOOR Events Archeo Discover Borghi Parks

POST IGTV POST IN CUI TI HANNO TAGGATO

Visit Sardinia

@VisitSardinia · Ente pubblico

Invia un messaggio

Home Informazioni Foto Video Altro

Mi piace

Informazioni Mostra tutto

Viale Trieste n.105 09126 Cagliari, Sardegna

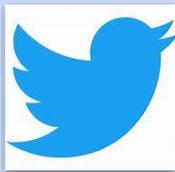
Benvenuti nella pagina Ufficiale dell'Ass.to Turismo della Regione Sardegna
www.sardegnaturismo.it
Welcome to the official page of The Region of Sardinia

Crea un post

Foto/video Registrati Tagga i tuoi amici

Post fissato in alto

Tempio di Antas, un culto che ha attraversato i millenni
Addentrarsi all'interno della Sardegna è un'emozione sempre nuova e sorprendente. Strade spesso tortuose, curve che si susseguono per chilometri, andatura lenta e straordinaria varietà di paesaggi, luoghi che ripagano le fatiche di qualsiasi viaggiatore.
L'area acheologica di Antas è immersa in una lussureggiante vallata,



@Visit Sardinia
19K but low
engagement rate

Visit Sardinia
13.459 Tweet

Sardegna, una bella storia
Nunaghì vista mare, antiche città e torri costiere la raccontano a pochi passi dalle più belle spiagge del Mediterraneo antico

Visit Sardinia
@SardegnaTurismo

Pagina Ufficiale dell'Assessorato del Turismo Regione Sardegna

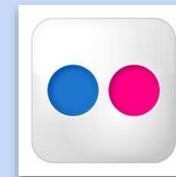
📍 Cagliari - Viale Trieste, 105 [sardegnaturismo.it](https://www.sardegnaturismo.it)
📅 Iscrizione a dicembre 2011

2.340 following 19.836 follower

Non perderti ciò che c'è di nuovo
Gli utenti di Twitter sono i primi a sapere le novità.



Youtube: 1K
followers and not
frequent posts



Flickr: 141
followers and not
frequent posts

Communication among actors is provided thanks to the section Operators Area

The website is divided into two parts: for italian operators and for foreign operators. There is an e-mail address to contact them:
tur.areaoperatori@regione.sardegna.it

The screenshot shows the website header for 'AREA OPERATORI SARDEGNA Turismo'. The logo features 'AREA OPERATORI' in grey, 'SARDEGNA' in multi-colored letters, and 'Turismo' in grey. To the right is the official logo of the 'REGIONE AUTONOMA DELLA SARDEGNA'. A dark blue navigation bar contains the following menu items: 'ARCHIVIO NOTIZIE', 'ACCEDI', 'CHI SIAMO', 'AGENDA', 'PROGETTI', 'CONTATTACI', and 'IT | EN'. Below the navigation bar is a large banner image of a mountain biker on a rocky trail. At the bottom right of the banner is a search bar with the placeholder text 'cerca nel sito' and a magnifying glass icon.

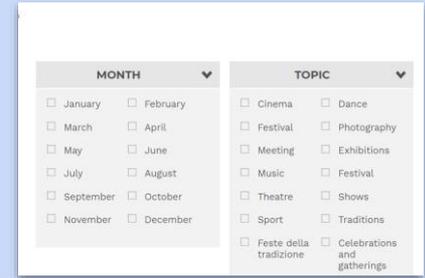
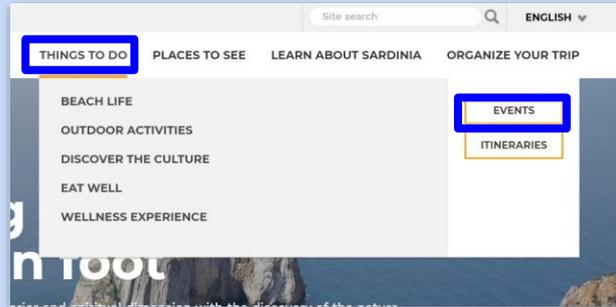
WHEN? - MANAGEMENT

Code Compliance

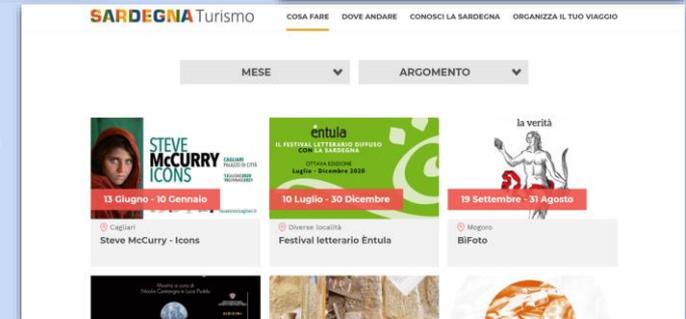
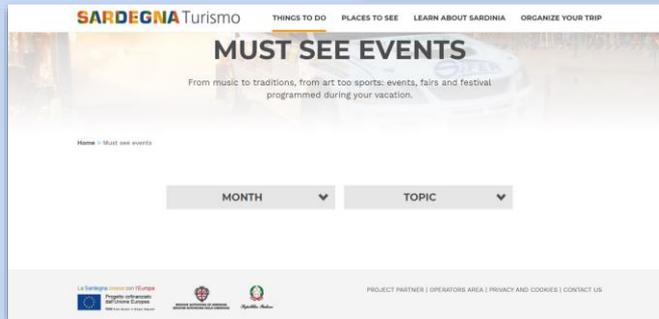


Filters: Month and Topic

Update



English version doesn't work!



Links Compliance:
checked with *Broken Link Checker*.

63 broken links:
40 → error 404
22 → bad host
1 → bad url

38	http://www.museivicicagliari.it/it/scheda-antico-palazzo-di-citta	Musei Civici Cagliari<COMMA> Palazzo c	url	src	404
39	http://www.museivicicagliari.it/it/scheda-antico-palazzo-di-citta	Musei Civici Cagliari<COMMA> Palazzo c	url	src	404
40	http://www.museivicicagliari.it/it/scheda-antico-palazzo-di-citta	Musei Civici Cagliari<COMMA> Palazzo c	url	src	404
41	http://www.museivicicagliari.it/it/scheda-antico-palazzo-di-citta	Musei Civici Cagliari<COMMA> Palazzo c	url	src	404
42	http://www.unesco.it/cni/index.php/cultura/patrimonio-mondiale	UNESCO	url	src	404
43	file://serverd/docserver/CLIENTI%20-%20Anagrafica/SARDE/Lavori/SARDE%200015/SARDE%200015%20CIN%20X%20I...	+39 079 514433	url	src	bad url
44	http://www.museivicicagliari.it/it/scheda-antico-palazzo-di-citta	Musei Civici Cagliari<COMMA> Palazzo c	url	src	404
45	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/it/destinazioni/nord-est/olbia	Olbia	url	src	bad host
46	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/it/destinazioni/nord-est/olbia	Olbia	url	src	bad host
47	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/it/destinazioni/nord-est/olbia	Olbia	url	src	bad host
48	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/it/destinazioni/nord-est/olbia	奥尔比亚	url	src	bad host
49	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/organizza/vacanza-sicura	here	url	src	bad host
50	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/organizza/vacanza-sicura	ici	url	src	bad host
51	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/organizza/vacanza-sicura	hier	url	src	bad host
52	http://sardegnaturismoa8ekm6p2pb.devcloud.acquia-sites.com/organizza/vacanza-sicura	下述常用的号码可以帮到您	url	src	bad host
53	http://monitorps.sardegna salute.it/monitorps/MonitorServlet	Cerca i pronto soccorso e i tempi d'attesa	url	src	404
54	http://monitorps.sardegna salute.it/monitorps/MonitorServlet	Look for emergency rooms and approxim.	url	src	404
55	http://monitorps.sardegna salute.it/monitorps/MonitorServlet	Rechercher les services d'urgence et les	url	src	404
56	http://monitorps.sardegna salute.it/monitorps/MonitorServlet	Nahe ambulante Notaufnahmen und gesc	url	src	404
57	http://monitorps.sardegna salute.it/monitorps/MonitorServlet	查找紧急救护和查看预计等待时间	url	src	404
58	http://www.ctmcagliari.it/custom.php?nome=Diversamente%20abili	Azienda trasporto urbano di Cagliari	url	src	404
59	http://www.ctmcagliari.it/custom.php?nome=Diversamente%20abili	Cagliari city transport company	url	src	404
60	http://www.ctmcagliari.it/custom.php?nome=Diversamente%20abili	Entreprise de transport urbain de Cagliari	url	src	404
61	http://www.ctmcagliari.it/custom.php?nome=Diversamente%20abili	Öffentliche Verkehrsmittel Gesellschaft C	url	src	404
62	http://www.ctmcagliari.it/custom.php?nome=Diversamente%20abili	卡利亚里城市运输公司	url	src	404
63	http://www.unesco.it/cni/index.php/cultura/patrimonio-mondiale	UNESCO	url	src	404

Status

DONE : reached page limit

Processed 3000 web pages, found 63 broken links

Technologies:



FOLLOW US
Discover the story of our island and share your emotions online

Facebook

Visit Sardinia 2 h · 🌐

Tempio di Antas, un culto che ha attraversato i millenni
Addentrarsi all'interno della Sardegna è un'emozione sempre nuova e sorprendente. Strade spesso tortuose, curve che si susseguono per chilometri, andatura lenta e straordinaria varietà di paesaggi, luoghi che ripagano le fatiche di qualsiasi viaggiatore.

L'area archeologica del tempio di Antas è immersa in una lussureggiante vallata, ricca di querce secolari e giacimenti di metallo che portano a credere che proprio qui ... **Altro...**

Flickr

Visit Sardinia + Segui

1,951 visualizzaz. 0 preferiti 0 commenti

Scattata il 8 febbraio 2012

Pane nuziale
bit.ly/w9L2e8

Twitter

visit.sardinia • Segui
Oasi Biderosa - Golfo di Orosei

visit.sardinia Nel Golfo di Orosei, l'oasi di Biderosa, scrigno della natura, custodisce 5 piccole calette da sogno in un parco di 860 ettari, in gran parte formato da boschi e macchia mediterranea.

Le rocce di granito rosa fanno da cornice a ginepri, pini, lecci, gigli marini e alle mille sfumature di azzurro del mare che lambisce le bianchissime spiagge.

Gli ingressi all'Oasi di Biderosa sono a numero chiuso, devi quindi prenotare l'accesso 📞

Info: www.oasibiderosa.it/
+393331798335
info@oasibiderosa.com

15 AGOSTO

Piace a leifestival e altri 613

Aggiungi un commento... Pubblica

Visit Sardinia @SardegnaTurismo 11 nov

Congratulazioni al nuovo Direttore 🌞👏 che insieme al preparatissimo staff del @MuseoArcheoCa porterà avanti un gran lavoro. 🙌👏

Auguri a tutti 🍷🥂

Youtube

Visit Sardinia 1990 iscritti ISCRIVITI

HOME VIDEO PLAYLIST COMMUNITY CANALI INFORMAZIONI 🔍

Video caricati RIPRODUCI TUTTI ORDINA PER

0:36	1:46	4:36	1:23	1:01
Sant'Efisio, la festa della Sardegna (slide show)	Festa di Sant'Efisio 1/4 Maggio	Sardegna - Giro d'Italia 2017	Musica nella Terra dei Giganti	Sardegna Isola senza fine
248 visualizzazioni · 8 mesi fa	1407 visualizzazioni · 8 mesi fa	385 visualizzazioni · 2 anni fa	2286 visualizzazioni · 4 anni fa	14.975 visualizzazioni · 5 anni fa

Instagram



HOW? - USABILITY

A full text research engine is provided and it works

NO SITE MAP!



The menu is divided in four sections. It's clear and easy. It's visible and available while scrolling down, also via a mobile device

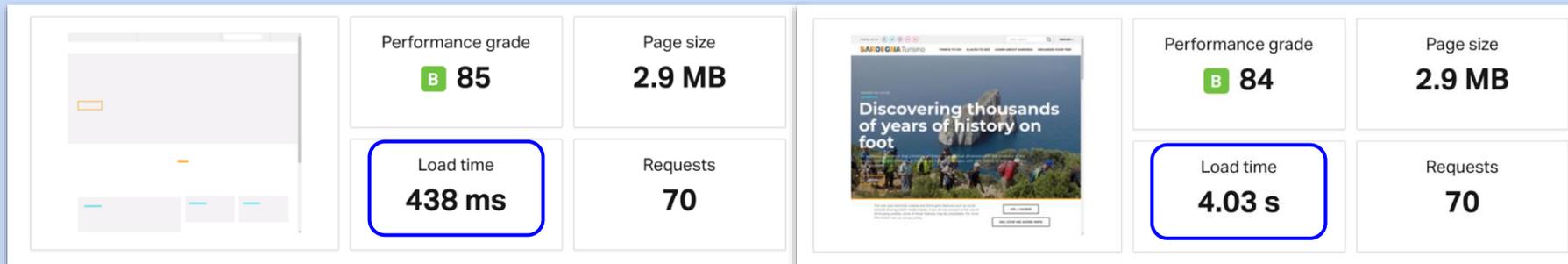
sardegnaturismo.it/it/luoghi/nord-est/palau

Home > Things to do > Outdoor activities

Breadcrumbs

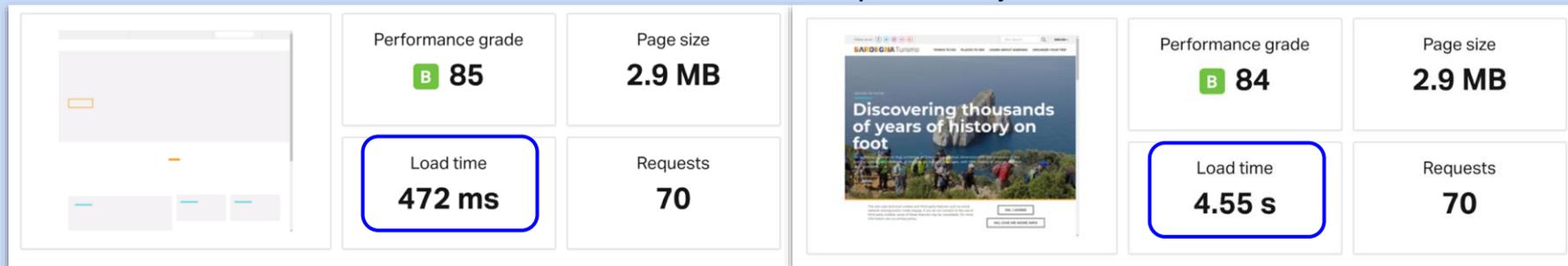


Download Times



United Kingdom - London

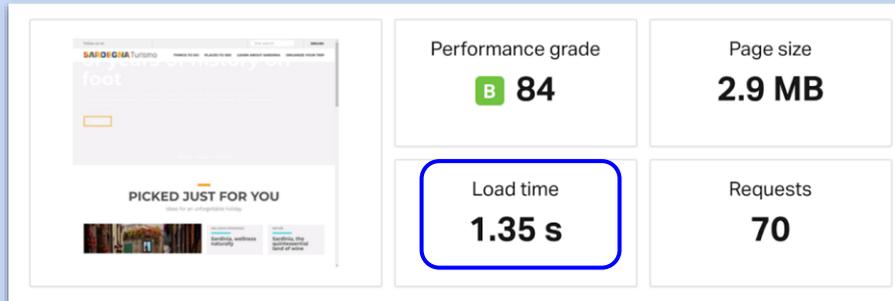
Japan - Tokyo



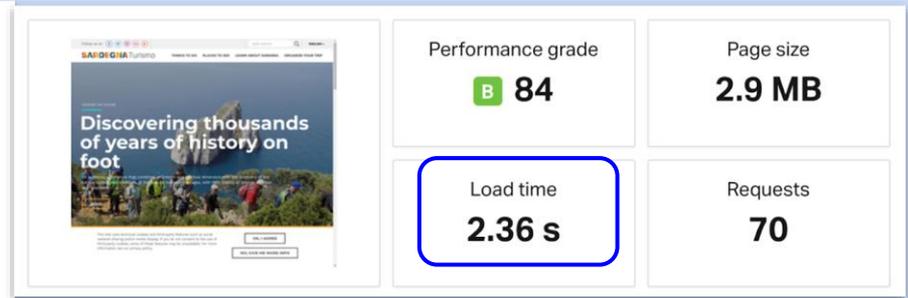
Germany - Frankfurt

Australia - Sydney

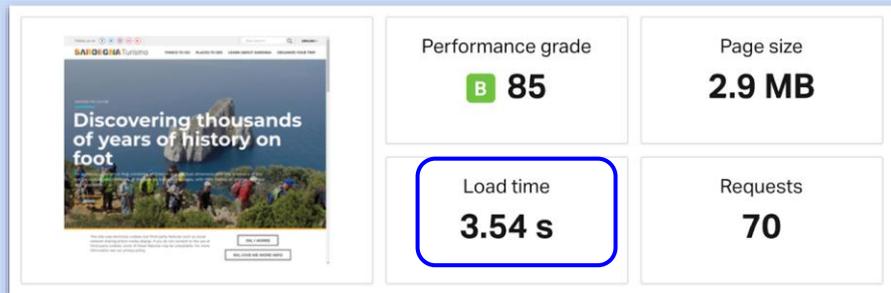




North America - USA -
Washington DC



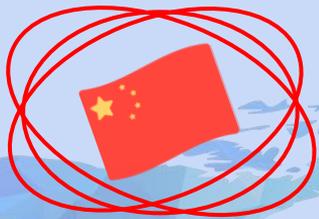
North America - USA -
San Francisco



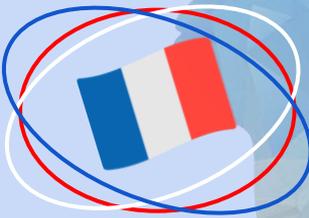
South America - Brazil -
Sao Paulo

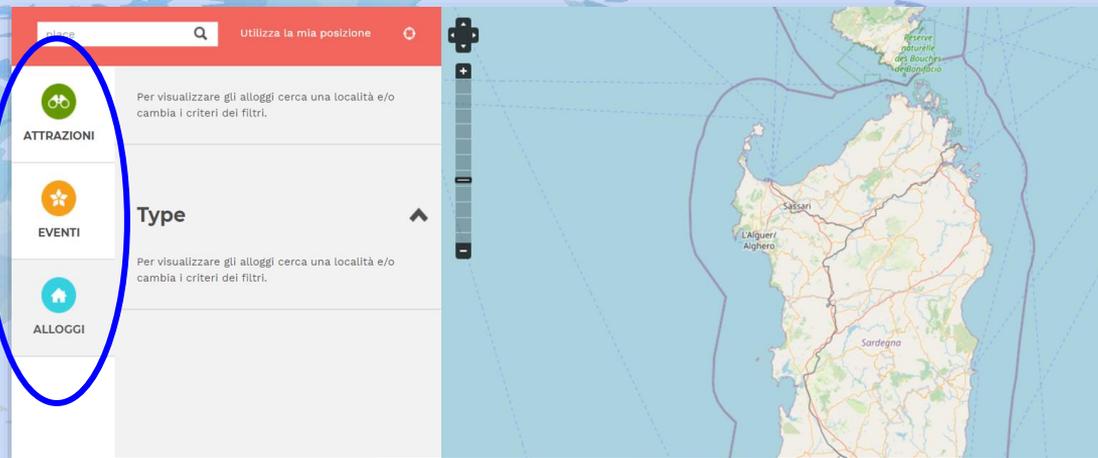
According to Pingdom Website Speed Test, **download times** takes:

- ▶ less than 1 sec. from Europe
- ▶ more than 4 sec. from Asia and Australia
- ▶ respectively about 1.30 sec. from the oriental coast of North America and about 2.36 sec. from the western one.
- ▶ about 3,5 sec. from South America



The website is provided in **seven** different languages.
all the versions show the same content...

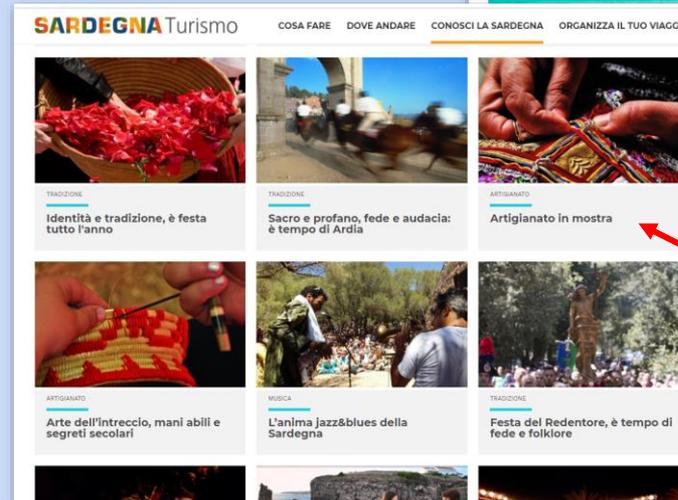
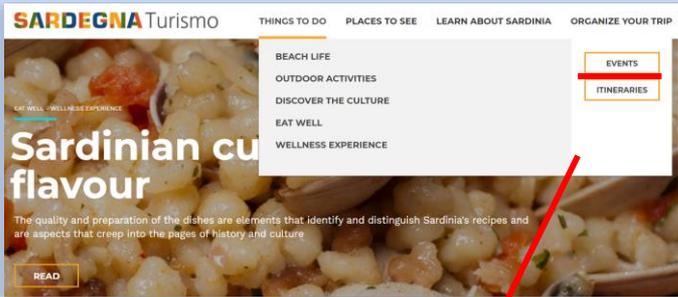
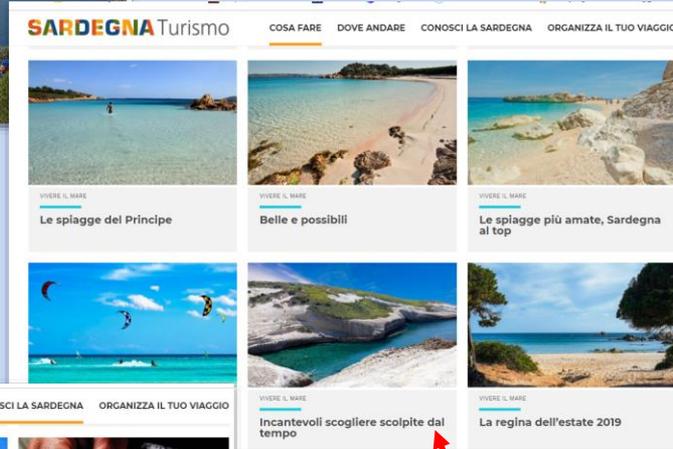




...and the translation is accurate... but some parts remain untranslated, for example in the “Explore” section

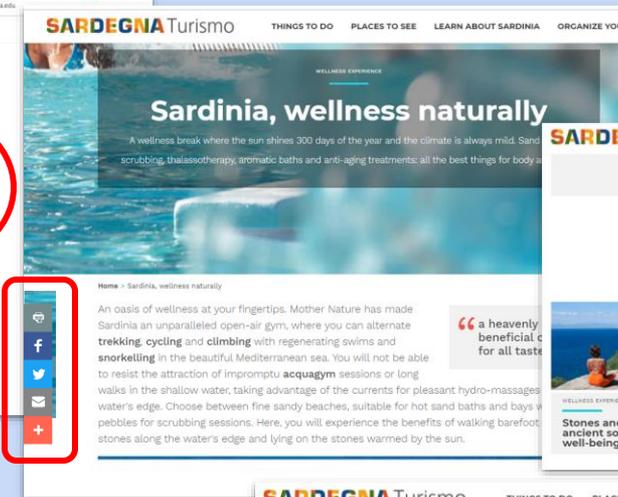
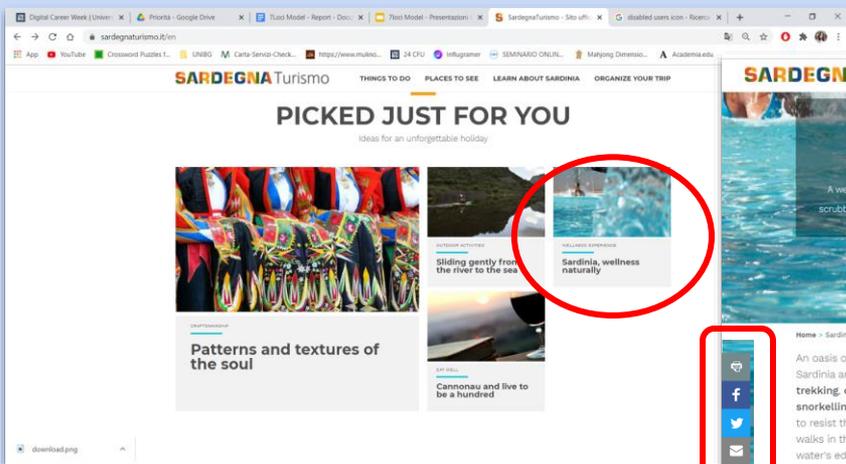
Massive presence of images

Information about events and their programmes

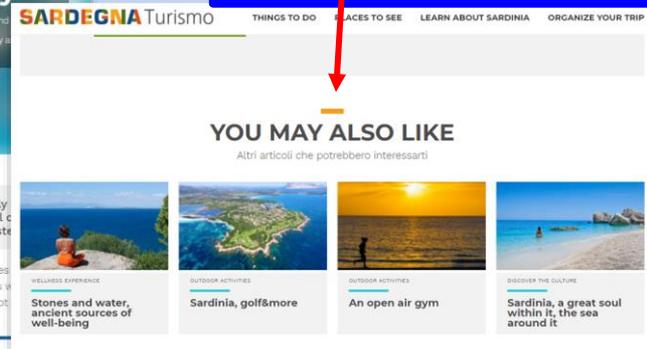


social, cultural and natural heritage





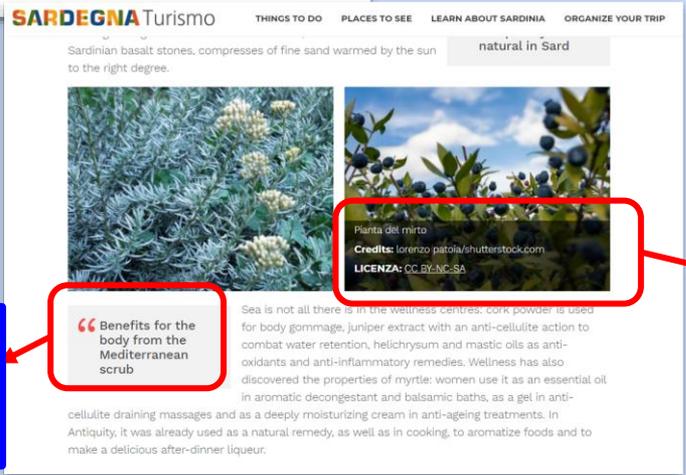
other recommended articles you can read



Picked just for you

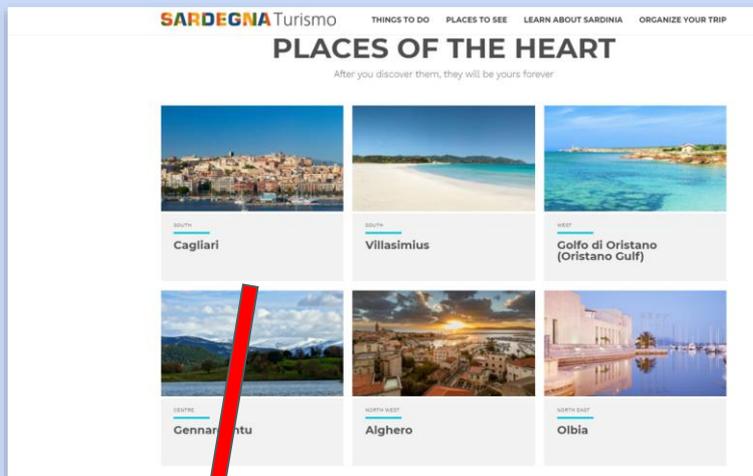
It offers different articles about the region. There is also the possibility to **share and print** articles directly from the website.

highlighting relevant information



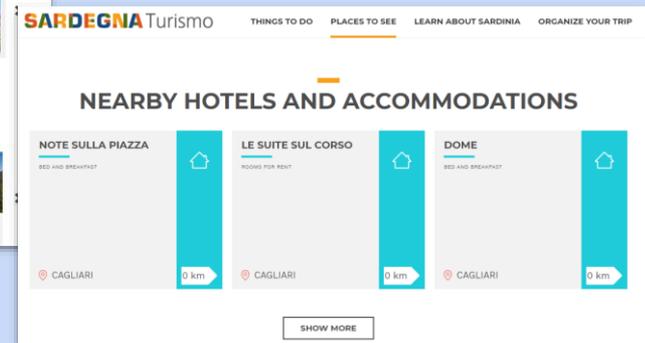
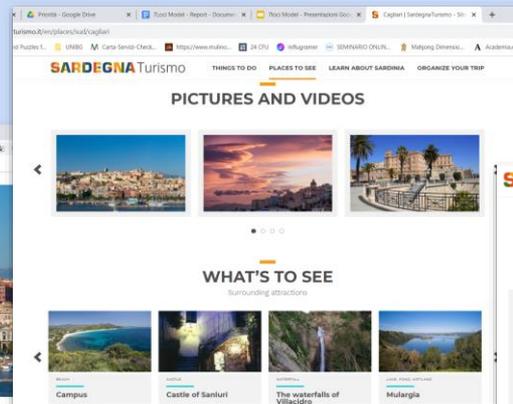
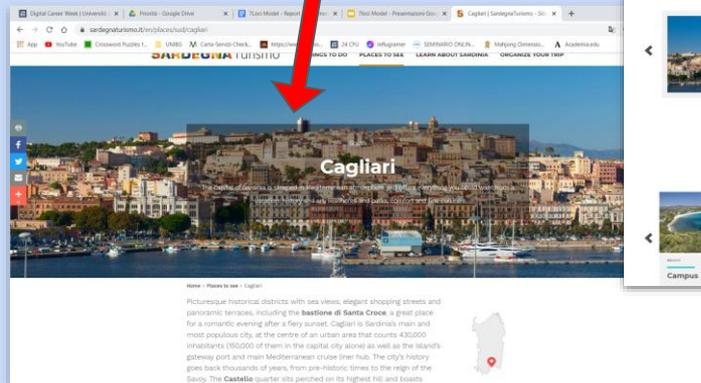
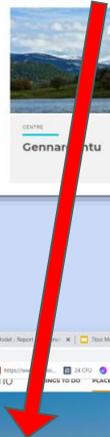
information about the photo present in the article



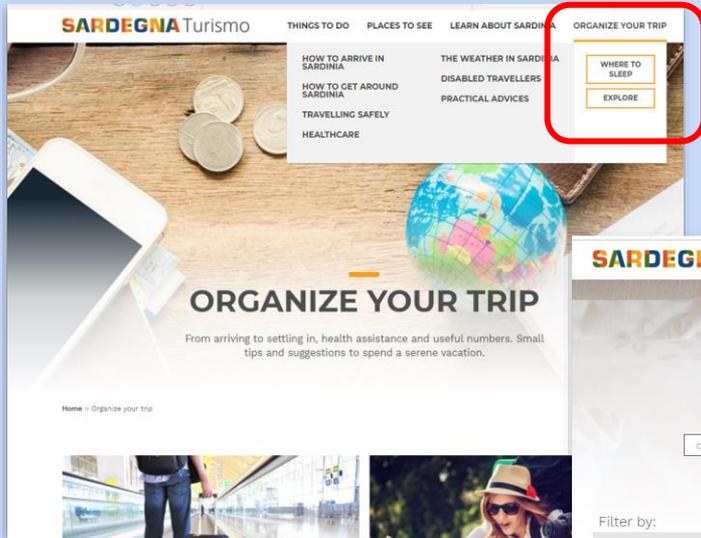


Places of the heart

It shows to the visitor the best destinations in Sardinia

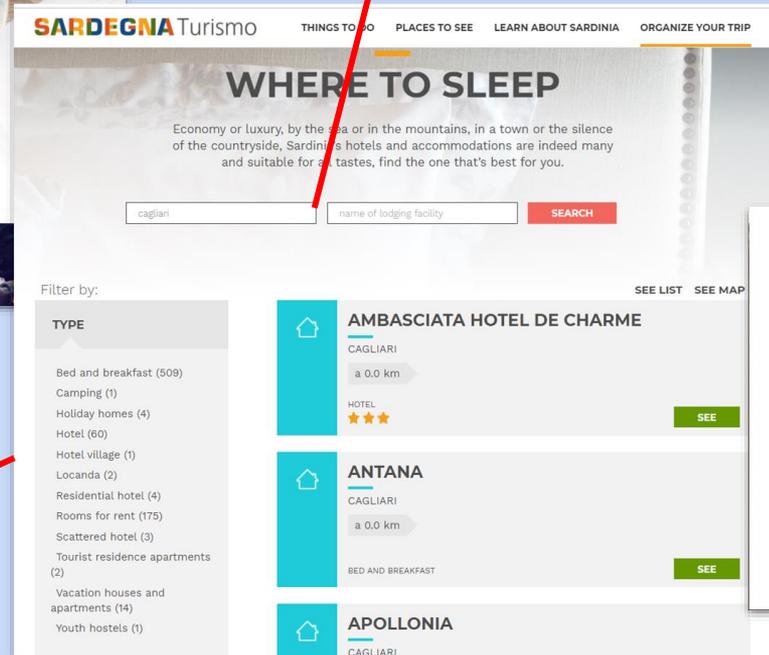


Organize your trip

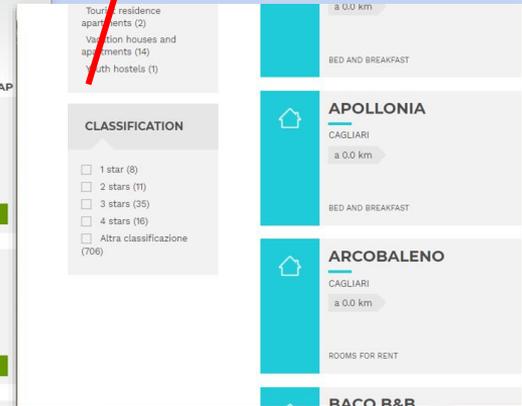


internal search engine

also the classification



You can choose the type of the accommodation



Broken links - error 404



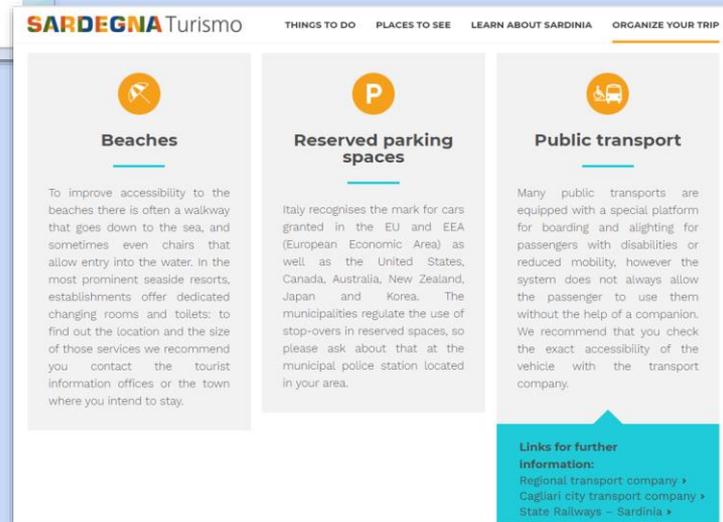
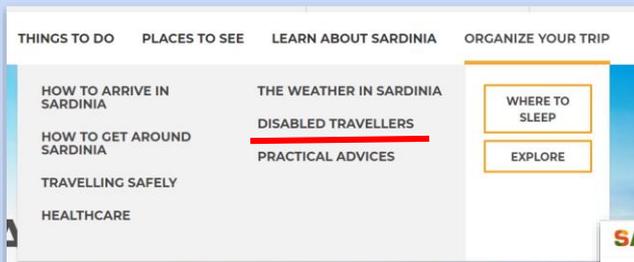
An event program of the 2014/2015 season is available for the download...

...but a 404 error appears! (in Italian, even if the language selected is not Italian)



Possibility to organize your trip.

It offers also informations for unpaired users.



Results

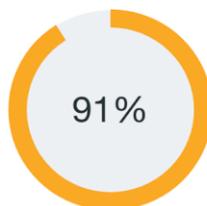
<https://www.sardegnaturismo.it/en>

Tested: 7/11/2020 16:28:56

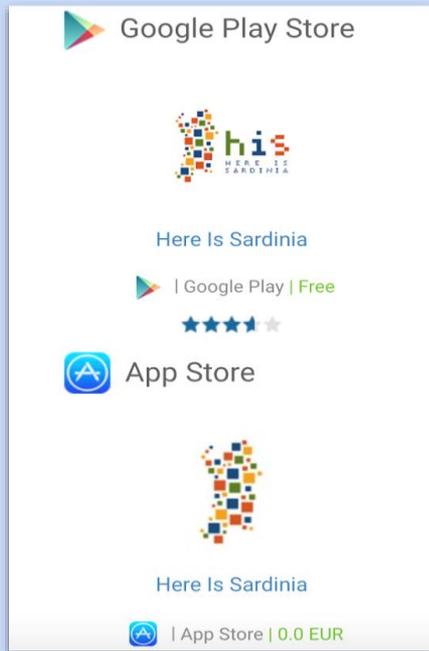


- 0 violations identified
- 266 automated tests run
- 78 additional tests available

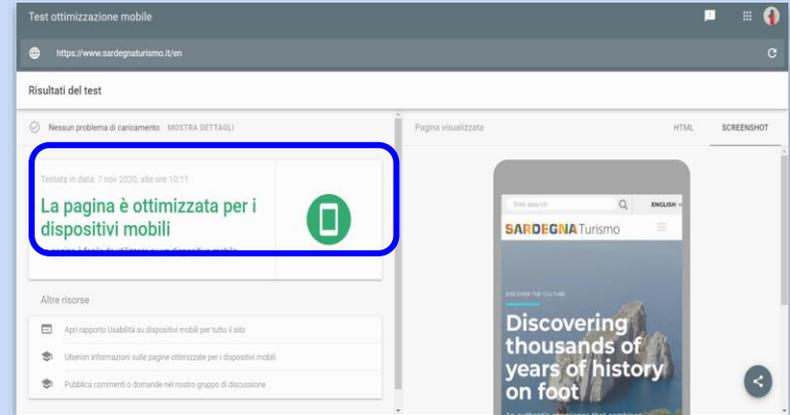
[Get a Free Premium Test](#)



Evaluation of accessibility of the website to people with disabilities



On the website, no app icon is shown. But on Google Play and Apple Store an app is available for free download. Here you can see the events, what you can do and see in Sardinia and a variety of itineraries.



The website is readable on smartphone and passes the Google mobile-friendliness test.

CONCLUSIONS



- Strong website identity (logo, pictures,...);
- Very appealing approach;
- Suitable graphic layout;
- Linear web research;
- Internal search engine;
- Visible menu that help the navigation;
- Massive presence of images (high-medium quality) and icons;
- Website is updated;
- Secure website;
- Variety of offers;
- It shows the natural, cultural and social heritage;
- The site is translated into seven languages;
- The visitors can also consult the availability of the accommodations;
- Mobile friendliness;
- No plug in;
- Good downloadable time.



- No particular mobile application;
- No site map;
- Not an updated section connecting managers;
- Lack of weather forecast;
- Presence of pages written exclusively in italian;
- Social networks pages only in italian;
- Not downloadable materials;
- Lack of a newsletter or the possibility of comments;
- Some broken links.

THANKS FOR YOUR ATTENTION!

